

Northern Ireland Breastfeeding Coordinators Forum

Annual training seminar

Tuesday 6 February 2007



**Health
Promotion
Agency**

Health Promotion Agency for Northern Ireland,
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Lack of breastfeeding has negative health consequences for all children and especially so for ill and premature babies. The particular benefits of breastmilk feeding to premature babies includes a reduction in the incidence of the potentially fatal bowel condition, necrotizing enterocolitis, and improved brain and eye development. Skilled support with breastfeeding in the area of neonatal care is especially important in helping to ensure breastfeeding gets off to a good start. This seminar will provide an opportunity for those involved in supporting breastfeeding in special circumstances to update their knowledge and to increase the effectiveness of the care they provide.

Potential participants

Places are limited to members of the Breastfeeding Coordinators Forum, midwives, neonatal nurses and other individuals involved in supporting breastfeeding for ill and premature babies.

Date and time

6 February 2007, 12.30pm to 4.15pm, including lunch

Venue

The Mount Business and Conference Centre, east Belfast

Cost

There is no cost for this seminar

Booking

Please confirm your attendance by returning the application form by post or fax. Booking forms are also available to download or submit online at: www.healthpromotionagency.org.uk/breastfeeding. Confirmation of a place will be sent on receipt of your application. Places are limited and will be issued on a first come first served basis.

Closing date for applications

29 January 2007

Seminar programme

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| 12.30pm | Lunch |
| 1.15pm | Welcome and overview of the afternoon
Janet Calvert |
| 1.30pm | The NICE guidance on post-natal care and
breastfeeding practice
Janet Calvert |
| 2.00pm | Physiology of preterm lactation
Elizabeth Jones |
| 2.45pm | Tea / coffee |
| 3.00pm | Cup feeding – an alternative method
Elizabeth Jones |
| 3.20pm | Effective approaches to teaching breastfeeding skills
Janet Calvert |
| 3.50pm | Preterm breastfeeding
Elizabeth Jones |
| 4.15pm | Evaluations and close |

Speakers

Elizabeth Jones, MPhil, RN, RM and Research Fellow, is a Neonatal Breastfeeding Specialist and Researcher who is based at North Staffordshire Hospital. Liz has extensive experience in supporting women to initiate and maintain lactation and breastfeeding in special circumstances.

Janet Calvert, BSc, RM is employed as Breastfeeding Coordinator for Northern Ireland and is based in the Health Promotion Agency for Northern Ireland, Belfast. She also works as a Professional Officer with the UNICEF UK Baby Friendly Initiative.