

Inform

Issue 44

December 2005/January 2006

Season's greetings

As 2006 draws near, we take this opportunity to thank everyone who has worked with us and supported us in our mission to protect and promote the public's health this past year.

Our objectives are only achieved by working together and we look forward to another year of progress. Through continued collaboration and partnership we can further help to improve the health of everyone in our community.

The Chair, members of the Board, Chief Executive and staff wish you a very happy Christmas and good health in the new year.



Let's all go smokefree

The announcement on 17 October by Health Minister Shaun Woodward of a control on smoking in all workplaces and enclosed public places from April 2007 has been warmly welcomed by the HPA.

In the lead-up to the announcement the HPA was one of many organisations that continued to lobby the Health Minister and issued press releases on behalf of the Smokefree Northern Ireland coalition, calling for all workers to be protected from the damaging effects of second-hand smoke. The HPA also facilitated the Smokefree campaign by hosting www.smokefreenorthernireland.com

Responding to the announcement, Dr Brian Gaffney, Chief Executive of the HPA, said: "This is undoubtedly the most significant public health initiative we have had in Northern Ireland for many years and one which should be celebrated. Bringing in smokefree workplaces is one of the best ways to tackle smoking-related illnesses,

which claim up to 3,000 lives every year in Northern Ireland. It will have long-term beneficial effects for our health."

Two factsheets were also published by the HPA in September outlining the health risks of passive smoking and explaining why ventilation isn't an option for controlling those risks. The Minister said he was influenced by the argument that "systems that filter the air aren't effective because they only trap the particles in cigarette smoke, not the cancer-causing chemicals and toxic gases".

The HPA also broadcast three television advertisements to raise public awareness of the health effects of passive smoking. They were aired in September to coincide with a debate on smoking in public places organised by the HPA. The advertising campaign which can be viewed at www.healthpromotionagency.org.uk ran until 14 November and also includes the promotion of the Smokers' Helpline.



Dr Brian Gaffney, Chief Executive, HPA, and Health Minister Shaun Woodward MP celebrate the smoking ban announcement with pupils from Belfast primary schools Seaview and St Joseph's.

MISSION: To make health a top priority for everyone in Northern Ireland

INSIDE:

- Antibiotics campaign analysis
- Helping smokers to stop
- Regional Investing for Health conference
- Permanent Secretary visit



**Health
Promotion
Agency**

New appointments



Kathleen Curley

Kathleen has been appointed Catering Assistant for the HPA. She has responsibility for assisting with catering for meetings and events within the agency and for overseeing the corporate kitchen. Previously Kathleen worked for the Royal Hospitals Trust.



Claire Hind

Claire has been appointed Events Administrator for the HPA. Her role involves project management of events such as the effective and efficient delivery of training courses, conferences and seminars. Claire has a background in training administration, having

previously worked with the HPA in administration and for South and East Belfast HSS Trust.



Lindsay MacDonald

Lindsay has joined the HPA as Research Officer, with responsibility for assisting in the design of qualitative and quantitative research projects, data analysis and report writing. Lindsay has a BSc Honours Degree in Psychology from Edinburgh University and was previously

employed at Greater Glasgow NHS and at the Scottish branch of the British Psychological Society.

Mental Health First Aid

The HPA is working in partnership with the mental health sub-group of Cooperation and Working Together (CAWT) and Aware Defeat Depression to pilot a Mental Health First Aid (MHFA) programme around the border regions of Ireland. The programme will focus on supporting young people. MHFA is the initial help given to someone experiencing a mental health problem before professional help is sought. It is a 12 hour evidence-based training programme, originally developed in Australia and adapted for the Scottish Executive's national programme for improving mental health and wellbeing.

Training took place in November and the concepts used in the training will be introduced to a range of organisations working with young people. The evaluation of the programme, to be carried out by the HPA, will help establish the suitability of the programme for roll-out within Northern Ireland. For further information please contact Deirdre McNamee, HPA Senior Manager, Public Health, on Tel: 028 9031 1611.



Participants in the Peace II funded cross-border MHFA programme from Aware Defeat Depression, HPA, CAWT and Scottish Mental Health First Aid.

First annual obesity conference for NIOORG

The Northern Ireland Obesity Research Group (NIOORG) will hold its first annual obesity conference on 12 January 2006 in Queen's University, Belfast. The conference will inform health professionals and academics of current research on obesity and provide an update of local work being carried out.

Among the speakers will be Dr Eddie Rooney, Chair of the Northern Ireland obesity taskforce 'Fit futures', who will discuss the cross-departmental initiative established to examine options for tackling the underlying causes of overweight and obesity in children and young people. Dr Mary Flynn, Food Safety Authority of Ireland, will present a summary of the evidence with best practice recommendations for reducing childhood and youth obesity.

This will be followed by presentations from the Northern Ireland health and education sector on local nutrition and physical activity research and initiatives.

NIOORG is a regional group affiliated to the Association for the Study of Obesity (ASO) and is a joint partnership between the HPA, University of Ulster, Queen's University and representatives from the local Health Action Zones (HAZs).

For more information about attending the conference or joining NIOORG, contact Gillian Gilmore at the HPA on Tel: 028 9031 1611 or Email: g.gilmore@hpani.org.uk

Antibiotics awareness

Research commissioned by the HPA in 2003 found that 78% of GPs felt the single most helpful thing that would support them in discouraging inappropriate demand for antibiotics was a public information campaign. The HPA was commissioned by the DHSSPS to develop and implement a campaign as part of AMRAP (Antimicrobial Resistance Action Plan). Targeting all adults, this aimed to increase understanding of the appropriate use of antibiotics and raise awareness that inappropriate use reduces their effectiveness. Television advertising, posters and information leaflets communicated the message 'Protect antibiotics so they can protect you'.

Post-campaign research found that 71% of the local population (aged 16+) had been exposed to at least one element of the campaign. Furthermore, those exposed to the campaign were significantly less likely to expect their GP to prescribe antibiotics for a cold, a bad cough and a fever/high temperature. It was encouraging that 67% of those who recalled the television advertisement (prompted), or who could recall the information leaflet, said the campaign did or would discourage them from taking antibiotics for coughs, colds, sore throats or flu.

The biggest shift in agreement level between 2003 (65%) and 2005 (76%) was with the statement that 'most infections clear up by themselves without the need for antibiotics', a key message contained in campaign materials.

Fresh Fruit in Schools

A summary interim report from evaluation of the first two years of the Fresh Fruit in Schools pilot initiative (FFIS) will be available this month.

Launched in October 2002, FFIS was developed by the Investing for Health team at the DHSSPS, the HPA and the four Health Action Zones (HAZs). The scheme aims to provide one piece of fruit per day to children in P1 and P2 with the objective of instilling healthy eating practices at an early age.

Among the findings in the report are:

- greatest improvements to fruit consumption involve those whose fruit intake was poorest to begin with, ie girls and those in schools with high free school meal uptake;
- feedback suggests children's awareness of healthy eating could impact on parents' attitudes, knowledge and behaviour;
- while there is evidence the message is being communicated to home, the scheme so far has not significantly increased healthier eating behaviour beyond the fruit being offered at school. However, it has displaced high sugar and high fat snacks at break time, particularly in schools that have actively encouraged or adopted a healthy break time – this may help oral health;
- fruit is best adopted in schools open to a holistic healthy eating policy and where all children have the same options for snacks;
- the scheme would appear to be more successful in schools that are more proactive in reinforcing the message;
- it is acting as a catalyst for schools to become more receptive to health initiatives overall.

The scheme continues until June 2006 and the HAZs are exploring models of operation which aim to make it sustainable. The summary report will be available from the HPA website as a PDF file and via local HAZ websites.

Helping to achieve smokefree workplaces

Two seminars for people who will play key roles in supporting workplaces to develop and implement effective workplace policies were held last month. Local speakers and speakers from the Republic of Ireland and England explored several potential approaches.

Participants received an overview of current policy developments, recent research, statistics and information on the health impacts and dangers of second-hand smoke.

The seminars, supported by Investing for Health (IfH), were attended by IfH partners and environmental health and health promotion specialists. A key theme within the seminars, which were jointly organised by the HPA and Chartered Institute of Environmental Health, was to explore potential opportunities for shared approaches and joint working in supporting businesses to go smokefree.

Maternal and child nutrition conference

The HPA's maternal and child nutrition conference 'Start healthy, stay healthy' drew more than 200 delegates to the King's Hall conference centre in Belfast in October. The conference targeted professionals from both health and education backgrounds.

Keynote presentations included Dr Claire Willis who updated the audience on the reform of the food welfare scheme. Maria Jennings from the Food Standards Agency Northern Ireland spoke on food safety issues during pregnancy and lactation. Tony Williams gave a presentation on the scientific evidence relating to weaning at six months, and Andrew Hill discussed the influences of children's eating behaviours.

Delegates from both Northern Ireland and the Republic of Ireland benefited from networking with colleagues and current information on the recent guidance on maternal and child nutrition.



At the conference, from left, Dr Brian Gaffney, Chief Executive, HPA; Laura Donnelly, Health Development Officer, Nutrition, HPA; Helen Patricia Burke with baby Stephen; and Janet Calvert, Regional Breastfeeding Coordinator, HPA.

Immunisation leaflets revised and reprinted



Following the withdrawal of the BCG vaccination for 10–14 year olds, the series of information leaflets for the public has been revised and reprinted.

Copies of these revised leaflets have been distributed to health professionals and supplies sent to GP practices, pharmacies, child health departments and the central health promotion resource services in the four Health and Social Services Board areas.

The HPA is part of a steering group looking at the need for support materials to inform both professionals and the public about Tuberculosis and the new targeted 'neonatal and others at risk' BCG programme.

RU right in the head? resources training

Twenty five participants from a range of organisations attended a one day training seminar on *RU right in the head?* in October. The seminar was aimed at those working to support young men's mental and emotional wellbeing.

It was based around the resources developed by the HPA in partnership with Dr Ken Harland, Lecturer in Community Youth Work, University of Ulster Jordanstown, and a regional steering group. These comprise a practitioner's guide and materials for young men.

Feedback from the seminar has been very positive and a further training event is planned for 22 March 2006. For further information please contact Deirdre McNamee, HPA Senior Manager, Public Health, on Tel: 028 9031 1611 or Email: d.mcnamee@hpani.org.uk



Participants in the *RU right in the head?* training which took place at the Lagan Valley Island Centre, Lisburn, in October.

Creggan HLC researches use of antidepressants

The HPA manages a three year support and development programme for Northern Ireland's 19 Healthy Living Centres (HLCs). One of these centres, the Old Library Trust in Londonderry, is conducting research on the use of antidepressants in the Creggan area.

The main aim of the project is to determine the extent of reliance on prescribed medication and to advise people of alternatives. It is funded by the Community Development and Health Network and 200 people will be surveyed. With the aid of ARK Social and Political Archive, Queen's University, the results will be collated, analysed and produced in a report. This will be launched early next year in the new Creggan premises of the Old Library Trust.

Following the launch, the HLC will continue to raise awareness of alternatives to prescribed drugs and to encourage local people to take a more proactive role in their own health and their use of the local pharmacist.

For more information on this project contact Bronach at Old Library Trust on Tel: 028 7137 3870 or Email: bronach@olt.ie

Poster developed to help smokers quit

An information resource has been created for GPs, pharmacists, practice nurses and dentists to highlight the value of brief interventions in encouraging smokers to quit and providing information on Nicotine Replacement Therapy. This was launched on 17 October at Dr Rosemary Small's GP practice, Hollywood Arches, Belfast, to coincide with the announcement of the smoking ban in workplaces and enclosed places.



Promoting the Smokers' Helpline and receiving the new resource are, from left, Angela Hutchinson, Practice Manager; and Drs Alan Stout, Rosemary Small, Janet Wright and Helen Brown.

Mental health in Further and

In 2002 the HPA, in partnership with NUS/USI, funded the production of resources to support the mental and emotional health needs of students within the Further and Higher Education settings across Northern Ireland.

The demand for the booklets has been increasing each year and this year the HPA was able to provide funding for the reprint of *Mind Your Head* aimed at students and student advisers.

The booklets were launched in Queen's University Students Union on 10 October as part of World Mental Health Day.

Throughout 'Freshers' week 30,000 copies of the student resource and 2,000 copies of the student support booklet were distributed. The resources contain practical advice and information on mental and emotional wellbeing and contact numbers for further help.

The supporting booklet for student advisers, tutors, parents and others working with students, aims to provide information which will help them recognise and support students under pressure and highlights why mental health is important, the warning signs and how to respond if they are concerned about a student.

For further information please contact Deirdre McNamee, Tel: 028 9031 1611 or Email: d.mcnamee@hpani.org.uk

His 'n' Hers production tours Northern Ireland

Replay Productions, the professional educational theatre company, has developed a thought-provoking production 'His 'n' Hers' for pupils aged 14 and over. The HPA assisted by signposting the developers to those working on teenage pregnancy and parenthood issues in Northern Ireland, and by advising on content.

Drawing on input from teachers, health professionals and teenagers, the production is set within the context of the Teenage Pregnancy and Parenthood Strategy and the Relationships and Sexuality Education guidelines for schools. Themes such as sexual maturity and its impact, self respect, relationships, the reality of parenting, and the emotional/moral/social implications of early sexual activity are presented from both a male and a female perspective.

'His 'n' Hers' was launched in September and has been received extremely favourably. The performance is fully booked and on tour across Northern Ireland where around 60 schools and colleges will see it.

The HPA funded the development of a post-production workshop which tours alongside the production so that schools can examine the themes in depth. Funding was also provided by the HPA for teachers' notes and pupil materials to support work in schools.

Sex education seminar stresses role of parents

A sexual health information seminar, 'The role of parents in sex education', recently drew 82 delegates. The event was organised by the HPA in association with the Sexual Health Information Exchange Group (SHIEG).

The presentations highlighted research findings on the importance of parental attitudes to sex, parent-child relations and parent-child communication. Key messages also stressed the bond between parent and adolescent, maintaining boundaries for behaviour, and fostering skills to reduce risk factors and strengthen protective factors in the lives of young people.

Dr Audrey Simpson (fpa) concluded in her presentation that parents should be their child's helpline. Dr Vincent Molony, a consultant psychiatrist, drew attention to the various adolescent transitions such as puberty and how this related to adolescent behaviour and wellbeing.

Presentations on two specific projects, Talking teenagers, by Janice Armstrong, and Talking to your children about tough issues, by Ed Sipler, emphasised the interlinked nature of sexual behaviour with other risky behaviours such as alcohol use. Penny Hughes stressed the role of parents' emotional and rational responses and joined the call of all key speakers to support parents in promoting positive sexual health among adolescents.

The HPA has collated feedback from the ensuing discussion for dissemination to all delegates. Furthermore, SHIEG will continue to organise training opportunities for the wide range of people working in the area of sexual health.

Higher Education settings



Deirdre McNamee, HPA Senior Manager, Public Health, and Damien Kavanagh, Convenor of NUS-USI, at the relaunch of the *Mind Your Head* resource at Queen's University Students Union.



Pictured at the seminar are, from left, Janice Armstrong, Health Promotion Officer for sexual health, Homefirst Community HSST; Dr Brian Gaffney, Chief Executive HPA; Dr Miriam McCarthy, DHSSPS; Dr Vincent Molony, Consultant Psychiatrist, Dublin, and Lecturer at Middlesex University; Penny Hughes, Regional Manager of the parenting project, Parents' Advice Centre; Ed Sipler, Health Promotion Specialist in alcohol and drugs, Down Lisburn HSST; and Diana Gossrau-Breen, Health Development Officer, HPA.

Regional Investing for Health conference

Almost 400 delegates attended the second Investing for Health (IfH) conference 'Challenges and opportunities' at the Radisson Roe Hotel, Limavady, last month. The HPA, working alongside the DHSSPS and the four IfH partnerships, helped facilitate the planning and organisation of this second biennial IfH event.

The conference highlighted the extensive range of work contributing to improving health and reducing inequalities within Northern Ireland.

A range of speakers addressed the conference and focused on the importance of engagement, partnership-working and of measuring and demonstrating impact.

Local examples of actions and activities reflecting the goals and objectives of IfH were presented during the workshop sessions. A total of 27 papers were presented covering a diverse range of activity from the statutory, voluntary and community sectors.

Permanent Secretary of the DHSSPS, Dr Andrew McCormick, addressed the audience representing the

statutory, community and voluntary sectors, stressing the need for continued partnership and collaboration.



Dr Andrew McCormick, from left, Permanent Secretary, DHSSPS; Dr Henrietta Campbell, Chief Medical Officer, DHSSPS; and Jeff Barr, Koram Centre, Strabane, and Co-chair of the Western Investing for Health Partnership at the conference.



Pictured at the meeting are, front from left, Cathy Mullan, WHSSB; Elizabeth McNair, NHSSB; Madeleine Heaney, NHSSB; Ann Kerr, Health Scotland. Back from left: John Breen, DHSSPS; Joe Travers, WHSSB; Dr Brian Gaffney, HPA; Ian McClure, DHSSPS; Pat Osborne, DHSSPS; Hazel Brown, WHO NI Network; Barbara Porter, HPA; and Trudy Brown, EHSSB.

A Healthy Service

The newly appointed DHSSPS steering group for Health Promoting Hospitals (HPH) chaired by Dr Naresh Chada, Senior Medical Officer, met for the first time in October. The meeting was facilitated by the HPA as part of its Healthy Service programme.

Barbara Porter, Coordinator of the HPA programme, presented the background to the WHO European HPH Project, and Ann Kerr, Health Improvement Manager from Health Scotland, gave an overview of the Health Promoting Health Service initiative in Scotland and its links to the HPH movement.

Further meetings of this group are planned to develop an action plan which will assist hospitals to become healthy settings.

Smokefree networking at Scottish Executive

HPA's senior manager with responsibility for drugs, alcohol and smoking, Victoria Creasy, recently met with counterparts within the Scottish Executive. This was an excellent opportunity to learn more about work being carried out in Scotland to support the respective strategies, and about the smokefree legislation which comes into effect there early next year.

In a series of meetings, members of the Scottish Executive highlighted work on research and evaluation, public information campaigns, promoting debate and informing government policy. Victoria shared information on relevant work carried out in Northern Ireland.

Following the visit, David Palmer, who has been responsible for framing legislation for smokefree workplaces in Scotland, will speak at the next meeting of the Smokefree Northern Ireland coalition.

This will support members in making informed responses to the forthcoming consultation on smokefree legislation in Northern Ireland.

This visit, and future visits to Wales, England and the Republic of Ireland, will help ensure the sharing of best practice in health promotion.

Investing for Health Update 2005 launched



The DHSSPS in collaboration with the HPA has produced the second annual Investing for Health (IfH) update report. Launched at the IfH conference on 17 November, *Investing for Health Update 2005* highlights progress over the year in implementing the IfH strategy. It includes articles from many government departments and agencies, underlining the importance of all sectors contributing to achieving IfH goals and objectives.

To view a PDF file of the full update please visit the IfH website www.investingforhealthni.gov.uk or go to www.healthpromotionagency.org.uk

Work Well businesses celebrate achievements

As the first phase of Work Well comes to a close, the businesses celebrated their achievements at the final Work Well business network meeting last month.

A prize presentation was made to Peter Dunlop from Hampton Conservatories after employees who completed a Work Well survey were entered into a draw. The lucky winner chose £80 worth of sports vouchers as his prize. The winning name was drawn by Dr Andrew McCormick, Permanent Secretary at the DHSSPS, on a visit to the HPA.

Most of the businesses are now proceeding with their workplace health programme by undertaking the next phase of self-evaluation against seven workplace health quality criteria. Ultimately, the criteria will be used to assess workplaces wanting to apply for an award scheme that is being developed.

Matt Downton from the Welsh Assembly, who is involved with the Welsh Corporate Standard, addressed the Work Well awards scheme steering group in August on the Welsh award scheme. The steering group has been set up to help develop the Work Well awards scheme and has representation from the public, private and small business sector.



Dr Andrew McCormick, second from right, chooses the Work Well survey winner. Looking on are Dr Brian Gaffney, Chief Executive, HPA; Julie Hill, Coordinator, Health Promoting Workplaces; and Alice Quinn, Chair, HPA.

Smoking cessation project of the year award

HPA representative Victoria Creasy joined a panel of judges for the Smoking Cessation Project of the Year Award at a black tie gala in Belfast. One of several awards presented at the Northern Ireland Healthcare Awards 2005 and coordinated by the *Northern Ireland Medical Review*, it aims to highlight innovative projects which encourage patients to quit the habit. Of the three short-listed projects, Bernie Neeson, Central Service Smoking Cessation Coordinator with the Ulster Cancer Foundation (UCF), was overall winner.



Attending the awards, from left, Naomi Thompson, UCF; Stewart McIntosh, Business Sector Manager, Pfizer Consumer Healthcare; and Bernie Neeson, Central Service Smoking Cessation Coordinator, UCF.

New drug awareness posters



A new series of drug awareness posters is on display in pubs and nightclubs popular with 18 to 30 year olds.

The posters deal with drugs such as cannabis, cocaine and Ecstasy as well as drink spiking, mixing drugs, mixing drugs and alcohol, and personal safety. They were developed following qualitative research with the target group.

World Aids Day

World AIDS Day, the international day of action on HIV and AIDS, takes place every year on 1 December. A joint news release on behalf of the Sexual Health Information Exchange Group (SHIEG) was circulated to the Northern Ireland media to promote awareness of the day. Further information about World AIDS Day can be found at www.worldaidsday.org

For information on specific areas of the HPA's work contact:

Alcohol, Drugs and Smoking

Victoria Creasy - v.creasy@hpani.org.uk

Breastfeeding - Janet Calvert

j.calvert@hpani.org.uk

Campaigns - Margaret McCrory

m.mccrory@hpani.org.uk

Health Promoting Hospitals

Barbara Porter - b.porter@hpani.org.uk

Health Promoting Schools

David Porter - d.porter@hpani.org.uk

Health Promoting Workplaces

Julie Hill - j.hill@hpani.org.uk

Human Resources - Fiona Campbell

f.campbell@hpani.org.uk

Investing for Health - Aodhan O'Donnell

a.odonnell@hpani.org.uk

Mental Health, Teenage Pregnancy and Sexual Health - Deirdre McNamee

d.mcnamee@hpani.org.uk

Nutrition, Physical Activity and Oral Health

Angela McComb - a.mccomb@hpani.org.uk

Publications - Ruth Knowles

r.knowles@hpani.org.uk

Public Relations - Rosemary McGaughey

r.mcgaughey@hpani.org.uk

Research - Naomi McCay

n.mccay@hpani.org.uk

Training and External Events

Claire Hind - c.hind@hpani.org.uk

Visit from new Permanent Secretary

Dr Andrew McCormick, right, newly appointed Permanent Secretary at the DHSSPS, paid his first visit to the HPA last month at the invitation of Alice Quinn, HPA

Chair. Dr McCormick met with the Chair and Chief Executive and undertook a tour of the building during which he was updated on many aspects of work by members of staff.



Promoting physical activity at work guide



As part of the HPA's health promoting workplace initiative Work Well, a series of guides is being produced to help support employers to introduce health at work programmes.

A *Promoting healthy eating at work* guide has been produced and now a *Promoting physical activity at work* guide is available. This highlights the benefits to employers of introducing physical activity at work programmes and suggests ideas and advice as to how they can support these.

Inform is published bimonthly by the Health Promotion Agency for Northern Ireland to provide information on current areas of work involving the HPA.



Health Promotion Agency

We hope that **Inform** is meeting your needs in terms of providing timely and relevant information about the HPA's work. We are always striving to improve our communications so we would welcome any comments you would like to make about **Inform**. Please contact the editorial office by email at t.sheridan@hpani.org.uk or contact us in writing at the address below.

Production team

Sean Arbuckle, Linda Giles, Ruth Knowles and Tony Sheridan.

Editorial office

Health Promotion Agency for Northern Ireland
18 Ormeau Avenue, Belfast BT2 8HS.
Tel: 028 9031 1611. Fax: 028 9031 1711.

Websites:

www.healthpromotionagency.org.uk
www.breastfedbabies.org
www.drugsalcohol.info
www.smokefreenorthernireland.com
www.thesnackpack.net
www.up-2-you.net

Web are we now?

September saw the integration of the 'Healthy Service' database into the www.healthpromotionagency.org.uk corporate website. This searchable database of initiatives, which can be found in the Health Promoting Hospitals work area, is the perfect opportunity to share this vast amount of knowledge and experience and to disseminate it widely to all those interested in health improvement and health promotion in the hospital setting.

In response to the Minister's recent confirmation of a total workplace smoking ban in Northern Ireland from April 2007, the Up-2-You website at www.up-2-you.net has been updated with a new competition, user poll and content in relation to the smoking ban. Previous Up-2-You competitions have proved to be very successful, attracting over 3,000 entrants.

Work continues on the redevelopment of the [DrugsAlcohol.info](http://www.drugsalcohol.info) website as well as a new searchable database for the Health Promoting Schools initiative.